

**SUMMARY ANNUAL REPORT FOR  
TUBEMOGUL, INC. WELFARE BENEFITS PLAN**

This is a summary of the annual report of the Tubemogul, Inc. Welfare Benefits Plan (Employer Identification Number 51-0633881, Plan Number 501) for the plan year 01/01/2017 through 03/31/2017. The annual report has been filed with the Employee Benefits Security Administration, as required under the Employee Retirement Income Security Act of 1974 (ERISA).

**Insurance Information**

The plan has insurance contracts with The Guardian Life Insurance Company of America, Kaiser Foundation Health Plan Inc., Four Ever Life Ins Co., Zurich American Life Insurance Company and National Union Fire Ins. Co. of Pittsburgh, PA to pay certain health, dental, prescription drug, vision, life insurance, temporary disability, long-term disability, accidental death and dismemberment, and business travel accident claims incurred under the terms of the plan. The total premiums paid for the plan year ending 03/31/2017 were \$66,680.

**Your Rights to Additional Information**

You have the right to receive a copy of the full annual report, or any part thereof, on request. The items listed below are included in that report:

1. Insurance information, including sales commissions paid by insurance carriers.

To obtain a copy of the full annual report, or any part thereof, write or call Tubemogul, Inc., the plan administrator, at 1250 53rd Street, Suite 1, Emeryville, CA 94608 and phone number, 510-653-0668.

You also have the legally protected right to examine the annual report at the main office of the plan: 1250 53rd Street, Suite 1, Emeryville, CA 94608, and at the U.S. Department of Labor in Washington, D.C., or to obtain a copy from the U.S. Department of Labor upon payment of copying costs. Requests to the Department should be addressed to: Public Disclosure Room, Room N-1513, Employee Benefits Security Administration, U.S. Department of Labor, 200 Constitution Avenue, N.W., Washington, D.C. 20210.