

# As a parent, you never stop looking after your child...

How can you best prepare them,  
and you, for the journey ahead?



## Begin saving early

You can save up to  
**£9,000**  
into a Junior ISA.  
Per year. Per child.

This is in addition to your  
own ISA allowance.

## What's a Junior ISA

A tax efficient way to save  
and invest, and it comes  
with an additional £9k of  
tax free savings per year,  
per child.

## Why do I need one?

To help your child achieve their goals. It's an easy way to save  
for your child's future.



University



Moving out



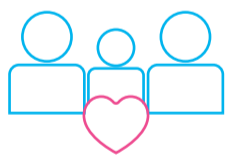
New wheels



Travelling

Little  
contributions can  
make a **big**  
difference

## How does it work?



Parents or legal  
guardian is responsible  
for opening and  
managing JISA.  
Once opened, others  
can pay into it.



Choose to save  
in cash and/or  
invest money.



When the child turns  
18, automatically  
rolls into adult ISA.  
They can then  
access it.



## Got a Child Trust Fund?

You cannot have a Child Trust Fund (CTF) and a JISA.  
However, you can transfer a CTF into a JISA!